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## Brands

**The multi-brand concept plays a significant role for Atlas Copco. The Group owns a number of different brands, all important for the success of the business.**

Atlas Copco's multi-brand concept recognizes that each brand has its market segment and thereby is focusing on a well-defined market audience.

Products are differentiated, and are marketed through different distribution channels to better satisfy specific customer needs.

The Group owns more than 30 brands and many of these brands have leading positions in their respective market segments. From a revenue point of view, Atlas Copco is the most important brand.

### Overview of all brands

<a href="#">ABAC Air Compressors</a>	<a href="#">Desoutter</a>	<a href="#">Mauguière</a>
<a href="#">Agre</a>	<a href="#">Dynapac</a>	<a href="#">Pneumatech</a>
<a href="#">ALUP</a>	<a href="#">Fuji</a>	<a href="#">Puska</a>
<a href="#">BeaconMedaes</a>	<a href="#">Grassair</a>	<a href="#">Quincy</a>
<a href="#">BelAire</a>	<a href="#">HSi</a>	<a href="#">Rand-Air</a>
<a href="#">Bolaite</a>	<a href="#">Intermech</a>	<a href="#">Rodcraft</a>
<a href="#">Ceccato</a>	<a href="#">Linghein</a>	<a href="#">SCA Schucker</a>
<a href="#">Chicago Pneumatic</a>	<a href="#">Liutech</a>	<a href="#">Shenyang</a>
<a href="#">Cirmac</a>	<a href="#">Lutos</a>	<a href="#">Worthington Creyssensac</a>
<a href="#">Creemers</a>	<a href="#">Mark</a>	-

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